

PROGRAM SPONSORSHIP EXCELLENCE

A Customisable workshop for Sponsorship development

The workshop was developed by a highly experienced practitioner and consultant to assist project sponsors maximise their contribution to a successful strategic project.

The *Project Sponsorship Excellence* workshop is designed to exploit the past experience of participants and introduce appropriate frameworks to assist sponsors play their role effectively. In the room as well as exploring current or proposed initiatives. This hands on approach ensures maximum engagement and value for participants.

The workshop addresses the following:

- The role of the Project Sponsor
- The case for Project Sponsor skill development
- Does your business case stack up?
- Do you have the right PM?
- Can you rely on the organisation's capability?
- Who are your advisers?
- Are you appropriately informed?
- Are your stakeholders ready, willing and able support the initiative?



Logistics:

- Duration: 4 hour intensive
- Meeting room setting (preferred) OR alternatively via ZOOM
- Follow-up and ongoing advice on implementation of recommendations available.
- For further information please contact Tony Sattout directly.



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